

SHOUT! VIP

The Fire Fighters Charity | **issue 1**

Twiggy gives us a hosing down!



Hello,

Welcome to the first edition of **SHOUT! VIP**

– the snazzy name for what will be a quarterly bulletin from **us**, informing **you** – our high profile supporters, about what's going on within The Fire Fighters Charity... We'll also be reporting on what you've been up to – because we want to assure you that your hard work, valued support and odd pose for the camera **IS NOT** all in vain!



We've been terribly busy here at the Charity, despite the tough economic climate, but we're certainly not complaining as we are now helping more beneficiaries than ever (precisely 17,350 in fact), we've (oh so very) slowly started working with Burns' survivors and in the last financial year, we raised over £8.5million (hurrah!).

Before signing off, we'd also like to introduce you to a new member of the PR & Celebrity team – Stephanie Anderson, who you may hear from every once in a while!

Thanks again folks and see you all soon!

Ali and Steph x

We're washing for Britton!

Thanks to Fern and Twiggy's support, **we've raised a gigantic £363,000** this year through National Car Wash Day!

... and we're still collecting and counting the pennies! This year, the Car Wash was supported by Autoglm – who provided all the shampoo for firefighters across Britain to wash cars, in return for donations to the Charity! Fern and Twiggy both helped out by endorsing this project and putting National Car Wash Day firmly in the calendar!



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What's going on?

There are loads of things going on but so little space to talk about them!



Do you fancy joining one of our treks to raise funds and help raise the Charity's profile.

- **Cederberg Wilderness trek**, South Africa 3rd-12th June 2010
- **Annapurna Trek**, Nepal 18th-29th March 2011
- **Abel Tasman Trek**, New Zealand 11th-22nd October 2011



Is that your final answer Sascha?

Paralympian Sascha Kindred filmed BBC Celebrity Mastermind for the Charity in October.

Amongst his fellow contestants were comedian Stuart Lee and John Thomson. Sascha is a big fan of a certain Northern football team which is why his chosen topic was Manchester United Since 1990! Sascha did a great job and you can see him in the hot seat for yourself when the show is aired over the Christmas period. Thanks Sascha!

That's the Spirit!

This year's Spirit of Fire Awards was by far the best by a long shot (even if we do say so ourselves!).

Hosted by the ever professional **Nicholas Owen** - guest presenters included **Bruce Forsyth, David Ginola, Tony Hadley, John Partridge, Simon Brotherton, Rodney Marsh, Carol McGiffin, Darren Campbell, Barry Cryer, Nicola McLean, Ben Adams, Thaila Zucchi, Graham Bell** and **Sascha Kindred** and fiancée **Nyree Lewis**.

Simon Weston and **Jane Moore** presented Bolton fire fighter **Steve Morris** with his award for Beneficiary of Courage. Steve received 50% burns when he was engulfed by a fire ball after attending a house fire in June 2008. The Bravest Fire Fighter Award went to both **Grant Baugh** and **Ian Tape** who also suffered burns injuries whilst on duty in Sheffield.



Date for your diary - Spirit of Fire Awards, Wembley Stadium, June 4th 2010!

Simon Weston endorses Burns' Product

Falkland's war hero, Simon Weston has agreed to endorse The Fire Fighters Charity programme for Burns' Survivors.

The Charity has opened up its beneficiary base to members of the general public who have suffered Burns' injuries, but will be progressing very carefully to make sure we get it spot on! The first step to provide a free helpline for adult survivors - moving on to providing therapy and recuperation in the future.

Sandwich fit for a Fire Fighter

We'd like to thank

Liz McClarnon, Nadia Sawalha, Matt Dawson, Lee Dixon, Sharron Davies, Anna

Williamson and **Professor Adam Carey** for endorsing the schools' fundraising campaign: Sandwich Fit for a Fire Fighter.

This is due to be rolled out again nationally on a far greater scale in summer 2011 (once the world cup is out of the way!)



National Schools' Fire Safety Day



Unbelievably, 29 children under the age of 11 are killed in fires in the UK every year, and over 1,100 are seriously injured.

This grave statistic, together with a recent influx of high profile and fatal blazes this year has caused The Fire Fighters Charity to kick start this annual awareness event across England. The campaign's theme was Planning A Safe Escape and was supported by Ed Balls (Secretary of State for Children, Schools and families), along with Sharon Osbourne, who knows first hand the turmoil that fire can bring after her Buckinghamshire home was caught in a terrible blaze back in 2005.

A big thank you to actress Suranne Jones who is going to be trekking to China with us in May!