FESTIVE FUNDRAISING
Top Tips

PLAN EARLY

It helps to have dates planned and decided in advance. Get people's diaries booked in to help/ volunteer, and distribute the jobs that need doing.

You'll thank yourself later.

REACH OUT, WE CAN SUPPORT

Message your Regional Fundraiser to let them know what you're planning.

We can help with buckets and stickers. And we can guide you through any public liability insurance you may need, or how to apply for collection licences with Councils if you need to. Maybe you need a Letter of Authority to go out and collect raffle prizes – we can help, let us know.

CREATE AN ONLINE FUNDRAISING PAGE

So anyone who cannot join in can still support you. It's a good way to see how your fundraising is doing and a great feeling when you see your total getting closer to your target!

If you use Just Giving, you don't even need to do anything at the end. Everything you raise comes straight to Fire Fighters Charity.

Use this link to get started:
www.justgiving.com/charity/firefighterscharity

AIM HIGH

There's no harm in aiming high for your fundraising, just keep it achievable. It helps morale if you hit it or get close.

You can always increase target as you go if you're using a Just Giving page or similar.

MATCHED FUNDRAISING?

Some businesses such as local banks or larger companies will match what you raise, or contribute if they have people helping and volunteering their time. Get in touch and ask if they can support your fundraising. Always worth an ask.

SHARE WHAT YOU'RE DOING. AND KEEP SHARING.

Talk about your plans on social media, people love to see what their local fire station is up to, and local events happening.

Run a build up to the event, 1 week to go, it's tomorrow, today's the day! Keeps it fresh in people's minds. People are busy, so that little extra nudge won't go a miss.

Don't forget to tag the charity in your posts.

Fire Fighters Charity